



STUDY HALL COLLEGE

Affiliated to the University of Lucknow



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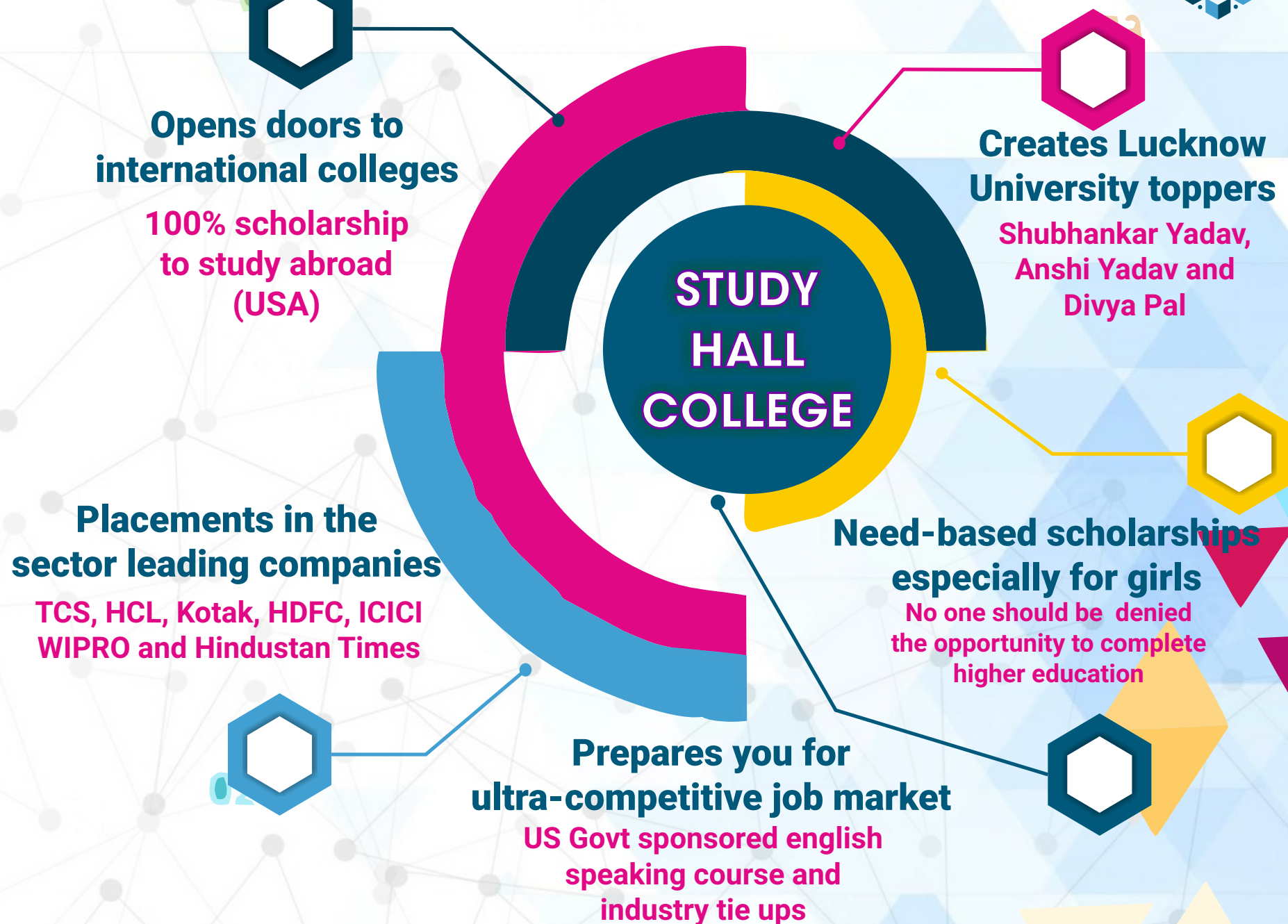


ABOUT STUDY HALL COLLEGE

Study Hall College is among the best higher education colleges in Lucknow. It is permanently affiliated to the University of Lucknow and offers Bachelor's degrees in Journalism and Mass Communication (BA - JMC), Commerce (B.Com), Business Administration (BBA) and Computer Application (BCA).

The college strives to extend a spirit of care and dedication to high standards of academic excellence, creativity and innovation. It is an inclusive place for students of all abilities, from all socio-economic backgrounds, from rural and urban regions, fostering collaboration, creativity, entrepreneurship and innovation.







OUR ACHIEVEMENTS



Our students who have won 100% international scholarships

Anushka Verma

B.COM-2020-23

I got a fully paid scholarship to study at SinclairCommunity College in Dayton, Ohio, USA



Unnati Tiwari

BJMC-2019-22

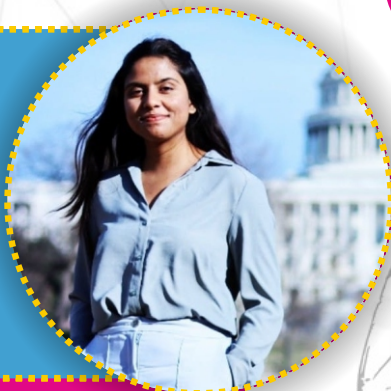
I got a fully paid scholarship to study at Nova, Northern Virginia Community College, Virginia, USA



Ashu Yadav

BJMC-2018-21

I got a fully paid scholarship to study at Scottsdale Community College, Arizona USA



Muskaan Mishra

BJMC- 2017-20

I also got a fully paid scholarship to study at Scottsdale Community College, Arizona USA



OPPORTUNITY TO STUDY ABROAD

INTERNATIONAL SCHOLARSHIP PROGRAM WITH DEPARTMENT OF STATE



Ashu (bottom left) is a student of journalism at the Study Hall College. She received a one-year full scholarship to attend Whatcom Community College, USA to study media and journalism in a one year long program hosted by Study Hall College in partnership with the Department of State. Till now three of our students have been selected for this program.



UNIVERSITY TOPPERS

UNIVERSITY OF LUCKNOW TOPPERS FROM THE STUDY HALL COLLEGE



TOPPER

Lucknow University
Shubhankar Yadav, BJMC



TOPPER

Lucknow University
Anshi Yadav, BJMC



TOP 15

Lucknow University
Divya Pal, Bcom



CRITICAL THINKING

Critical dialogues form the cornerstone of all such communication. During the critical dialogues, social and political issues are discussed with the children on a regular basis and these discussions also act as a launching pad for talking about problems that plague the communities children come from. This in turn urges the children to talk about their own problems. These dialogues have enabled us to stop two child / forced marriages because girls saw hope in their teachers and approached them for help. The college welcomes the students, it welcomes their lives and most importantly it welcomes their problems.



PLACEMENTS



The college has a relaxed, friendly atmosphere, but with a constant buzz of excitement due to many well-known visitors including giants from industry, well-known scientists, technocrat and leaders of government. We have already developed state-of-the-art infrastructure including classrooms and laboratories in imparting world class education. We believe in developing programmes, which provide solutions to real world problems with a strong desire of forging innovative alliance with industry to achieve synergy.



PLACEMENTS



In the span of a few years, Study Hall College has shaped several University toppers and meritorious students. In partnership with the Department of State, USA, Study Hall College hosts the English Access Micro scholarship program on its campus for study-abroad aspirants. So far four students have received a fully funded community college scholarship for a year-long diploma in the USA. Our alumni are placed at the top of their fields. We have partnerships with leading media houses, banks and IT companies like Hindustan Times, TCS, HCL, Wipro, Kotak, HDFC and ICICI for placements and internships.



COURSES

INDUSTRY ORIENTED
PROFESSIONALLY CRAFTED



Study Hall College is an inclusive place for students of all abilities, from all Socio-economic backgrounds, from rural and urban regions, fostering collaboration, creativity, entrepreneurship and innovation



**Bachelor of
Business Administration**



**Bachelor of Journalism &
Mass Communication**



**Bachelor's in
Computer Application**



Bachelor of Commerce

Why choose BCA?

BCA is one of the most prestigious UG courses in India that prepares professionals for swiftly changing computer technology and provides better career prospects in corporate, government and other IT fields. The programme has been bifurcated in 3 years (six semesters) for better exposure and quality education. In the first-year students will learn fundamental concepts in the computer field, then in the second year students will be equipped with more specific skills in computer applications. In the last year students will be required to take up the summer training and project work. This course provides knowledge about multiple advanced programming languages to conquer the virtual world of technology. We give the opportunity to students to work on live projects that include artificial intelligence, robotics, speech recognition system, android applications etc. To enhance technical knowledge of the students, separate project sessions by the experts are conducted regularly.



Future prospects

Software-Engineer, Programmer, Project Leader, Internet-Expert, Software tester, SEO Expert, Network-Designer, Software-Developer, System-Analyzer, Network Engineer, DBA, IT Officer, Specialist Officer, Project development, Mobile App Developer



Why choose BA-JMC ?

BA - JMC is an undergraduate degree program for the aspirants who wish to pursue their career in the field of journalism and media industry. With tremendous growth of Information Technology, the media industry has also witnessed an expansion and scope of opportunities. Through the BAJMC course, the aim of the Journalism and Mass Communication Department here is to expose students to the recent research and development in the media field, train them for ethical journalism and enhance their knowledge pertaining to the hot topics or issues at national and international level.

Career scope for the students in the field of journalism and mass communication is vast and very high. They can choose to work for News Channels, Newspapers, Radio, Television, News Websites, Publishing Houses, Advertising & Public Relations companies and NGOs and earn a healthy remuneration.



Future prospects

The popular job roles are Correspondent, Sub Editor, Copy Editor, Associate Editor, Editor, Cartoonist, Assistant Producer, Producer, Video Editor, Graphics Designer, Radio Jockey, Video Journalist, Photojournalist, Social Media manager and Documentary Filmmaker among many others.



Why choose B.Com ?

Aligning with the recent application of New Education Policy 2020 we have modified the old Bachelors of Commerce course and it has been specially designed to provide in-depth knowledge of commerce and trade, managerial skills and the streams like banking, finance, accounting, marketing, economics and taxation to the students. After completion of the course, students will be eligible to work as accountants in government offices, corporate sectors etc. This course is spread over six semesters during which candidates will be taught about fundamentals related to commerce and its application to the present scenario of business practices taking place in the society.



Future prospects

B.com is the best option for students who want to make a career in commerce, accounting, finance, banking and insurance, auditing, marketing, sales and management. B.com is also ideal for those students who want to pursue Chartered Accountant, Certified Management Accountant and Company Secretary.



BBA

BACHELOR OF BUSINESS ADMINISTRATION



Why choose BBA?

Bachelor of Business Administration (BBA) is a widely opted course by students after completing class 12th. BBA is a three year undergraduate programme which is open for students of all streams -commerce, science and arts. BBA program of the institute aims to focus on those students who are primarily concerned about making a career in various disciplines of management. The course, being a professional one, prepares students for learning and knowing about the basic principles of management as well. French is compulsorily taught as a foreign language to all the students. It provides the right nurturing ground to enable students to pursue their entrepreneurial ambitions and to understand the complexities of the modern industrial and business field. BBA syllabus provides an opportunity to specialize in a functional area of management that they would like to pursue in their careers.

Future prospects

Financial Analyst, Business Development Executive, Project Manager (IT), Data Analyst, Human Resource Manager, Operations team leader, SAP Consultant, Policy Reviewer etc





THE STUDY HALL COLLEGE
BBA **BCA** **INTEGRATED B.E.**





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