

# Study Hall =College=

Affiliated to the University of Lucknow

Prospectus





# ABOUT STUDY HALL EDUCATIONAL FOUNDATION (SHEF)

Study Hall College is one of the educational institutions of Study Hall Educational Foundation (SHEF), which is a non-profit social enterprise that has been working for four decades to redefine education, and has built a network of initiatives and an institution around this commitment. The network comprises nine educational institutions and four outreach initiatives that provide quality education to all children, with a special focus on girls. Using a holistic, inclusive, life-outcomes based approach, we have re-cast education across the entire range of challenges that children face in building their agency and personhood. Since 1986, SHEF has impacted 5 million students, most of them girls from very marginalized communities, 100,000 teachers and 20 million members of the community.

#### **ABOUT STUDY HALL COLLEGE**

Established in 2016, Study Hall College (SHC) is a high quality undergraduate degree college, affiliated to University of Lucknow. We aim to extend caring, holistic life outcome approach, critical social and political pedagogy and dedication to achieving high standards of educational excellence, creativity and innovation. Still in its nascent years, the college is currently offering Bachelor of Arts in Journalism and Mass Communication (BAJMC), Bachelor of Business Administration (BBA), Bachelor of Commerce (B.Com), and Bachelor of Computer Applications (BCA). We have a retention rate of 90%. As of 2024, 318 students have graduated from our college, 52% of whom are employed and most of the rest have transitioned to higher education.



#### **Affordable Fee**

Keeping college fees affordable for all.



## **Creates Lucknow University Toppers**



#### Shubhankar Yadav BAJMC

Shubhankar topped the Lucknow University semester exams where students from 110 affiliated colleges appeared.



#### Divya Pal B.COM

Divya secured the 15<sup>th</sup> position among 80,000 students who wrote the Lucknow University semester exams.



#### Anshi Yadav BAJMC

Anshi twice topped the Lucknow University Semester exams where students from 110 affiliated colleges appeared.



#### **Need-based Scholarships**

No one should be denied the opportunity to complete higher education.



#### Prepares you for a highly competitive job market

Equipping students with marketable skills through experiential learning and industrial tie-ups.



#### **Opens doors to International Colleges**

100% scholarship to study abroad (USA)













Upasana Yadav Anushka Verma Unnati Tiwari **BAJMC B.COM** 

**BAJMC** 

Ashu Yadav **BAJMC** 

Muskan Mishra **BAJMC** 

#### **Placements in leading companies**































# **ABOUT THE FOUNDER**Dr. Urvashi Sahni

Dr Urvashi Sahni is a social entrepreneur, women's rights activist, and educationist who has been a pioneering activist in the field for 39 years. She has a Masters and PhD in Education from University of California, Berkeley, USA. In 2017, she won the Social Entrepreneur of the Year India award conferred by the Schwab-Jubilant Bhartiya Foundation. She is a fellow at Harvard University in their Advanced Leadership Initiative of 2024. In 2020 she co-created Catalyst 2030, a global network of over 800 social entrepreneurs. Dr Sahni is an Ashoka Fellow and a non-resident fellow at the Center for Universal Education at The Brookings Institution, USA.



She is also a former member of the Rajasthan's Chief Minister's advisory council, heading the education sub-group. The Uttar Pradesh Government has nominated her to serve on the Steering Committee for the implementation of the National Education Policy of India 2020 and by the National Institute of Open Schooling, to serve on their committee for the revision of their Gender Policy. Combining her activism with research, Dr. Sahni has several publications to her credit.

She is a leading expert in curriculum design and reform, teacher training and education governance with a special focus on girls' education and gender equality. She founded Suraksha (a women's rights organisation), DiDi's (a social enterprise for sustainable livelihoods for women), and the Study Hall Educational Foundation (SHEF). Currently, she is the president and CEO of SHEF. Over the last 39 years, Dr Sahni's work through SHEF, has impacted over 100,000 teachers and 50,00,000 children, most of whom are girls from disadvantaged communities.

#### **DIRECTOR'S MESSAGE**



**Dr. Himanshu Singh** 

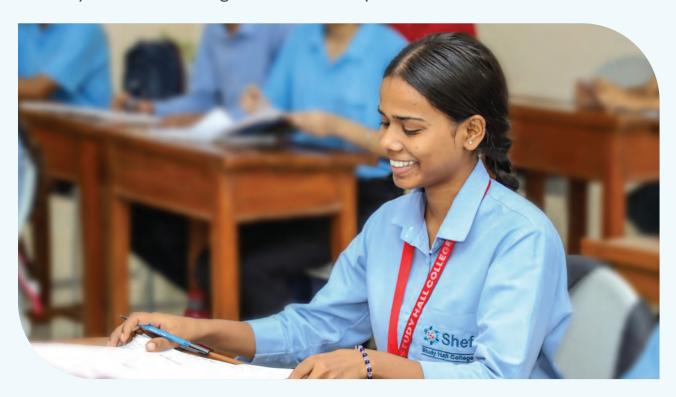
Dr. Ambedkar quotes, "The progress of any society depends on the progress of education in that society." At Study Hall College, we embrace this belief that a quality education nurtures personal, professional, and social growth of our students. We take a personalized approach, closely monitoring each student's progress and development. Beyond academics, we offer extracurricular activities and personal development opportunities. As the Director of Study Hall College, I'm surrounded by a team of passionate and dedicated educators who have a profound impact on our students' lives. Our mission goes beyond providing classroom education; we aim to instill a spirit of social responsibility and a drive to make a positive impact on the world. I invite you to join Study Hall College and embark on a journey towards realizing your full potential.

#### PROGRAMS OFFERED

Study Hall College offers a variety of undergraduate courses across disciplines, tailored to meet diverse interests and career goals.

#### **Bachelor of Commerce (B.Com)**

The Bachelor of Commerce (B.Com) course affiliated with the University of Lucknow is a three-year undergraduate program designed to provide students with foundational knowledge in commerce, finance, and business management. The course covers subjects such as accounting, economics, business law, and taxation, preparing students for careers in commerce and related fields. It emphasizes practical skills and theoretical understanding, catering to industry demands and higher education aspirations.



- Candidates must have passed the Intermediate (10+2) examination.
- Commerce, Economics, or Mathematics must be one of the subjects studied at the 10+2 level.
- General and OBC candidates: Must have secured at least 40% marks in aggregate.
- SC and ST candidates: Must have obtained a minimum of 33% marks in aggregate.



#### **Bachelor of Business Administration (BBA)**

The Bachelor of Business Administration (BBA) course affiliated with the University of Lucknow is a three-year undergraduate program aimed at developing managerial and entrepreneurial skills. The curriculum covers areas like business management, marketing, finance, and human resource management, providing a strong foundation for careers in business and administration. It focuses on practical learning, leadership development, and preparing students for higher studies or corporate roles.



- Candidates must have passed the Intermediate (10+2) examination.
- General and OBC candidates: Must have secured at least 50% marks in aggregate.
- SC and ST candidates: Must have obtained a minimum of 45% marks in aggregate.



#### **Bachelor of Computer Applications (BCA)**

The Bachelor of Computer Applications (BCA) course affiliated with the University of Lucknow is a three-year undergraduate program designed to provide a strong foundation in computer science and IT. The curriculum includes programming, database management, software development, and networking, equipping students with technical and analytical skills. It prepares students for careers in the IT industry or for pursuing higher studies in computer applications and technology.



- Candidates must have passed the Intermediate (10+2) examination.
- General and OBC candidates: Must have secured at least 50% marks in aggregate.
- SC and ST candidates: Must have obtained a minimum of 45% marks in aggregate.
- Candidates must have studied Mathematics, Computer Science, or IT as one of the subjects in Intermediate.



## **Bachelor of Arts in Journalism and Mass Communication** (BAJMC)

The Bachelor of Arts in Journalism and Mass Communication (BAJMC) course affiliated with the University of Lucknow is a three-year undergraduate program focused on media and communication studies. The course covers journalism, public relations, advertising, and digital media, offering both theoretical knowledge and practical skills. It prepares students for dynamic careers in media, broadcasting, and content creation.

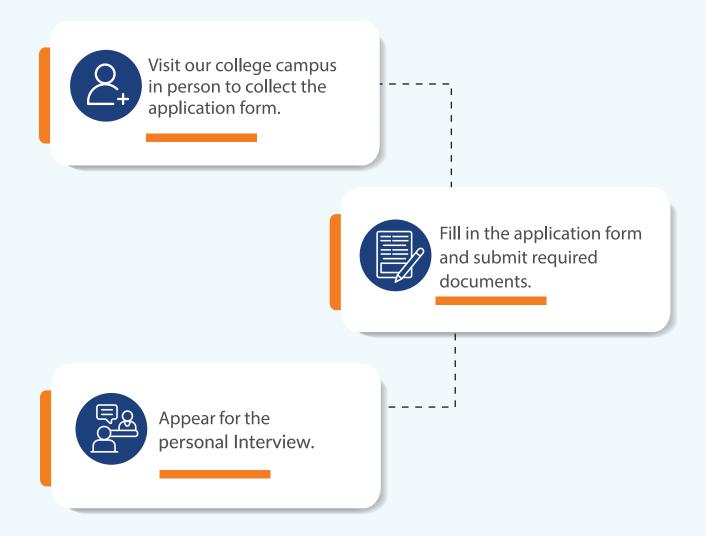


- Candidates must have passed the Intermediate (10+2) examination.
- General and OBC candidates: Must have secured at least 50% marks in aggregate.
- SC and ST candidates: Must have obtained a minimum of 45% marks in aggregate.
- Students from any stream (Arts, Commerce, or Science) are eligible to apply.



#### **ADMISSION PROCESS**

- Direct admission is done through Personal Interview.
- Admission will be granted on the basis of the final approval by the admission committee.



#### **Documents Required**

- 2 Passport size photographs
- 2 Photocopy of marksheet & pass certificate of 12th class
- 2 Photocopy of marksheet & pass certificate of 10th class
- Original school leaving Certificate/ Migration Certificate/ Transfer Certificate
- Original Character Certificate issued by School
- 2 Photocopy of ID & Address Proof (Adhar Card/ PAN Card/ Voter ID / Driving License)

#### **UNIQUE PROGRAMS**

#### **Community College Initiative Program (CCI)**

Study Hall College offers its students to participate in the Community College Initiative (CCI) program sponsored by the US Embassy, Department of State. CCI is a student exchange program that provides scholarships to spend up to one academic year at a United States community college. Participants build technical skills and may earn certificates in their fields of study. Through professional internships, service learning, and community engagement activities, participants strengthen English language proficiency and immerse themselves in the culture and day-to-day life in the United States. As of December, 2024, 5 students - all girls - from our college have completed this program.



#### **Eligibility:**

All applicants must:

- Be 18 years old at the start of the program.
- Have a passing certificate of class 12.
- Possess a basic knowledge of English.
- Desire to build professional and leadership skills to contribute to the development of their home communities.



**BAJMC | 2017-20** 



in Arizona, USA.

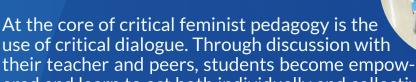
study at Nova, Northern Virginia Community College in Virginia, USA.

#### Fee:

All costs of this program are covered by the US government.

#### **CRITICAL DIALOGUES**

All of SHEF's schools and initiatives employ critical feminist pedagogy, developed by our founder and CEO, Dr Sahni through her work in Prerna Girls School . Based on the work of Paolo Freire, critical feminist pedagogy refers to a fusion of critical and feminist pedagogies that enables girls and boys to develop a feminist consciousness by raising their critical awareness of oppressive social norms, power structures, traditions, and the gender relations that impact them. In this way, children come to understand the unfair and unjust power structures that come to define and limit their lives, and are thereby able to name their realities.



ered and learn to act both individually and collectively as self-advocates, challenging unfair social structures. This becomes especially important in helping girls achieve better life outcomes and helping boys learn to be more egalitarian. They learn that patriarchy is a social construct, not a natural one, and that means that it can be changed.

STUDY HALL COLLEG

Critical feminist pedagogy also makes use of drama, critical literacy, dance, role-play, and reflective writing. Such activities aid students in expressing their feelings, realizing their own right to equality, and rehearsing resistance and equal ways of living in a safe context, thereby enabling them to develop voice and agency in order to free them from oppressive social definitions and expectations. They learn to imagine an alternate self and an alternate reality in an egalitarian social order, and collectively work towards achieving it.

#### PERSONALITY DEVELOPMENT

The personality development classes at Study Hall College are designed to enhance students' confidence, communication skills, and leadership abilities. These sessions focus on grooming individuals through interactive workshops, public speaking, and team-building activities. By encouraging self-awareness and a positive outlook, the program equips students to excel personally and professionally.

#### **INFRASTRUCTURE AND FACILITIES**

#### **Campus**

The campus of Study Hall College in Piparsand, Lucknow, offers a serene and inspiring environment for students' overall growth.



Spread across lush greenery, the campus features advanced facilities, including modern classrooms, well-equipped labs, and a spacious library. Dedicated sports fields, a vibrant cafeteria, and peaceful study zones ensure a balanced and holistic student experience. It is an ideal setting for students to grow intellectually, socially, and personally.



#### Labs

The computer and media labs at Study Hall College are equipped with advanced technology to encourage creativity and innovation.



With high-speed internet, modern software, and contemporary equipment, these labs provide students with hands-on experience in digital skills and multimedia production. They serve as dynamic spaces for practical learning, enabling students to excel in today's tech-driven world.



#### Library

The library at Study Hall College is a hub of knowledge and exploration, offering a sufficiently large collection of books related to all academic subjects and also for leisure reading. It features a quiet and comfortable reading environment for diverse intellectual pursuits.





#### Cafeteria

The cafeteria here is a vibrant space that offers a variety of snacks and beverages in a hygienic setting. It serves as a lively hub for students to unwind, socialize, and recharge during their busy schedules. With a welcoming ambiance and quality food, the cafeteria enhances the overall campus experience.

#### **Sports**

The sports ground and the sports room here provide excellent facilities to promote physical fitness and team work. The sports ground is ideal for outdoor games such as volleyball, cricket, football and badminton. The well-equipped sports room supports indoor games like table tennis, chess, board games and much more.











#### STUDENT COMMITTEE AND CLUBS

Study Hall College is a democratic, student centric and student driven college with the following student bodies:



#### Samashti

Samashti is the student council of the college, comprising elected and volunteer students who work together to represent their peers and enhance the college community. The council typically includes positions such as Student Secretary, Joint Secretary, Additional Joint Secretary, and Batch Incharges. These roles are filled through student elections and panel interviews.

The council is responsible for organizing events, addressing student concerns, promoting college spirit, and ensuring a positive campus environment. Participation in the council helps students develop leadership, communication, and organizational skills while allowing them to make a meaningful impact on their college.





#### **Cultural Club**

Samashti is the student council of the college, comprising elected and volunteer students who work together to represent their peers and enhance the college community. The council typically includes positions such as Student Secretary, Joint Secretary, Additional Joint Secretary, and Batch Incharges. These roles are filled through student elections and panel interviews.

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#### **Media Club**

Media club is an innovative media production platform where students from different disciplines come together to develop deeper understanding of latest media industry trends through experiential learning. The club aims to engage students who exhibit interest in various fields of media & transform them into skilled professionals through workshops, training sessions & competitions. The club is also responsible for media coverage and press release of all the events of college.















## **Literary Club**

The literary club promotes a love for literature and creative expression among students. It organizes activities like debates, poetry recitations and creative writing, encouraging intellectual growth and artistic exploration.















## **Sports Club**

The sports club encourages physical fitness and team spirit among students. It organizes various sports events, tournaments, and training sessions to nurture athletic skills and promote a healthy lifestyle.



















#### TRAINING AND PLACEMENT

Tie-up with leading companies for placements, training and internships.







































#### **CAREER SUPPORT**

Study Hall College has a robust placement cell dedicated to preparing students for successful careers. It offers internship and training programs in collaboration with leading companies, conducts career counseling and personality development workshops, and organizes regular campus recruitment drives with reputed organizations.











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